

TAKAO YAMASHITA

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HISTORY

TOKYO

1990* beauty & beast clothing

Found Brand

Present 1st collection

1991* beauty & beast clothing

develop to show collection in Osaka

Present collection twice a year since this year

1994*~1995* beauty : beast

Present collection in Paris

1995* beauty : beast

Found beauty:beast ltd.,

join Tokyo collection

present new line: "also", "blue", "red", "4ge"

2000* beauty : beast

start to sell beauty:beast ilimited to Europe

2000* nulv

make new brand with Durban Co.,Ltd

2000* renoma PARIS

Creative Director

2000* Fila

Creative Director for Fitness line

2002* beauty : beast

come back to develop collection in tokyo as base

2002* adidas

Creative Director for Sport Casuals

2004* SOMET

Designer(Japanese Denim Brand)

2006* International Total fashion School

Professor

Develop project that brand between fashion brand and fashion school in tokyo

2008* DRESSCAMP

Creative Director/ Producer

<http://dresscamp.jp>

2008* - 2009* DRESSCAMP

Designer for Wedding Dress Collection

2008*-2010* asics

Creative director for global running apparel line "AYAMI"

Design for Premiere line of "AYAMI"

Creative director for Mens Runing apparel line

<http://www.asics.com>

2009* asics

Director for Fitness apparel

2010* asics

Director for General apparel & Football apparel

PERSONAL

Nationality:

Japanese

Date of birth:

In 1966 at Nagasakiprefecture in Japan

Profession:

Fashion Designer for men& women(hi-fashion style, casual, formal,wedding) sport

Creative Director, Adviser

Language:

Japanese/English